



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

## Contract # 860676

**Schedule Dates** 10/09/12-10/10/12  
**Advertiser** Enyart for Congress 2012 (40163)  
**Agency/T-Code** Media Strategies & Research - VA (1523)/1553035  
**Product** Political - US House (1175)  
**Brand** Democrat (152221)  
**Salesperson** McNamara, Julie (2389)  
**Sales Office** KMOV-St. Louis  
**Buyer Name** Beale,Rachael  
**Phone/Fax** (703) 877-2000 /  
**CPE** 12383  
**Account Types** Local/Political Candidate - Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/05/12  
**Last Modified** 10/05/12  
**Entered By** Julie McNamara  
**CO-OP** No  
**Headline #** 10/9-10  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$954.00  
**Net Total** \$5,406.00  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	7	\$6,360.00
<b>Grand Total:</b>	<b>7</b>	<b>\$6,360.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20015- News @ 6am M-F	1		X						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/5/12
2.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	28663- Dr. Phil	1			X					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/5/12
3.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	20054- News @ 5pm M-F	1		X						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/5/12
4.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	20055- News @ 6pm M-F	1			X					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/5/12
5.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	107454- NCIS : Los Angeles	1		X							\$1,800.00		St. Louis (KMOV) (KMOV)		10/5/12
5.0.1	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Spot -bump rate; Political placed	
6.0	Normal Line / SPOT	10/09/12-10/10/12	2	:30	20062- News @ 10pm M-F	2		X	X					2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/5/12
7.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	20063- Late Show with David Letterman	1			X					1	\$360.00	\$360.00	St. Louis (KMOV) (KMOV)		10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: